



YOUR AI
ARCHETYPE

The Awakening

*The AI opportunity is
becoming clear*

You're at the beginning
of your AI readiness
journey — and that's a
position of opportunity,
not disadvantage.
Organisations that start
with an honest
assessment build on
solid foundations. The
work starts with
leadership and data.

1.0

out of 5.0



1-Star AI Business

STAR rating · Getting started

You're exploring AI. A few small experiments can help you find a useful place to
begin.

3 HIGHEST-LEVERAGE ACTIONS FOR YOUR ARCHETYPE

- 1 Run an executive AI literacy session — leadership alignment is the #1 predictor of AI success
- 2 Map your data: where it lives, who controls it, how long it takes to access. This is the real foundation.
- 3 Choose one small AI pilot in a non-critical process — learn before scaling

◆ AI Executive Summary

No AI narrative generated for this assessment.



Dimension Scores

DIMENSION	SCORE	VISUAL (OUT OF 5)	TIER
Data Readiness	1.0		Beginning
Skills & Capability	1.0		Beginning
Culture & Change	1.0		Beginning

DIMENSION	SCORE	VISUAL (OUT OF 5)	TIER
Process Maturity	1.0		Beginning
Strategy & Leadership	1.0		Beginning
Governance & Ethics	1.0		Beginning

Education Industry Benchmark

Your score vs. Education peers · Purple line = industry average

DIMENSION	YOUR SCORE	INDUSTRY AVG	VISUAL COMPARISON
Overall	1.0 ↓	2.3	
Strategy	1.0 ↓	2.4	
Data	1.0 ↓	2.1	
Skills	1.0 ↓	2.5	
Process	1.0 ↓	2.2	
Governance	1.0 ↓	2.3	
Culture	1.0 ↓	2.2	

Dimension Recommendations

Data Readiness Priority Gap

- 1 Conduct a data audit for your highest-priority AI use case: what data is needed, where is it, who controls it, how long to access?
- 2 Implement basic data quality measures for the 2–3 datasets most critical to your first AI initiative
- 3 Create a simple data catalog documenting your key data assets — even a spreadsheet is a valid starting point

Skills & Capability Priority Gap

- 1 Provide AI awareness training for leadership — not tool training, but strategic understanding of AI's implications
- 2 Identify 3–5 internal AI champions who are already experimenting and give them air cover to share what they're learning
- 3 Conduct a skills gap analysis: who can use AI tools, and critically — who can evaluate AI outputs?

Culture & Change Priority Gap

- 1 Create a visible "safe to experiment" signal from leadership — publicly acknowledge an AI experiment that didn't work as intended and what was learned
- 2 Establish a simple AI experiment programme: dedicate 2 hours per week per team to try one new AI tool or workflow

- 3 Survey your team: do they feel safe to fail with AI? Use the data to have an honest leadership conversation

Process Maturity Priority Gap

- 1 Identify your 5 highest-volume, most repeatable processes — these are your best candidates for AI integration
- 2 Document one process end-to-end with enough detail that someone new could follow it — this is your baseline
- 3 Map where a human currently reviews, approves, or corrects outputs in your key processes — these are your first AI handoff candidates

Strategy & Leadership Priority Gap

- 1 Organise an executive workshop to introduce AI concepts and translate them into specific competitive implications for your business
- 2 Name one senior leader as your AI sponsor with a clearly defined accountability — not just a title
- 3 Identify one small AI pilot in a non-critical process to build evidence and leadership confidence

Governance & Ethics Priority Gap

- 1 Draft a simple AI usage policy covering: what tools are approved, what data can be used with AI, and who is accountable
- 2 Create a basic AI risk checklist for new AI initiatives — what could go wrong, and how is it mitigated?
- 3 Identify who in the organisation is accountable when an AI system makes an error — accountability must be named, not assumed



Your 90-Day AI Roadmap

Focused on your two lowest dimensions: **Data Readiness** and **Skills & Capability**

1 Phase 1: The Honest Audit

Weeks 1–2

- Run a timed data access test: request a specific dataset and measure actual time-to-access
- Score your critical data on cleanliness, completeness, and consistency for your top use case
- List all data sources relevant to your first AI initiative — note owner, location, access method

2 Phase 2: Close the Gap

Weeks 3–6

- Implement a data quality score for your primary AI use case dataset
- Create a data catalog: what data exists, where, who owns it, how long to access
- Deploy role-specific AI training for the teams involved in your first AI initiative

3 Phase 3: Build for Scale

Weeks 7–12

- Implement automated data quality monitoring for AI-critical datasets
- Establish formal AI competency levels and career path for AI-related roles
- Build a self-service data access mechanism for AI projects (controlled access)