

CONFIDENTIAL REPORT PREPARED FOR

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 Education

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YOUR AI ARCHETYPE

The Awakening

"The AI opportunity is becoming clear"

You're at the beginning of your AI readiness journey — and that's a position of opportunity, not disadvantage. Organisations that start with an honest assessment build on solid foundations. The work starts with leadership and data.

1.0

out of 5.0



1-Star AI
Business
STAR rating ·
Getting started

You're exploring AI. A few small experiments can help you find a useful place to begin.

3 HIGHEST-LEVERAGE MOVES FOR THE AWAKENING

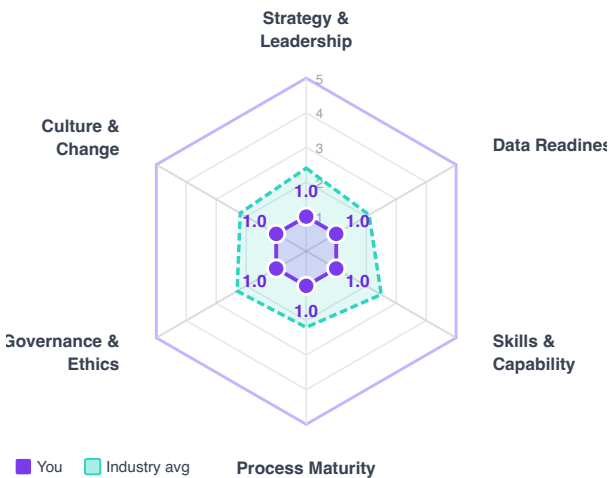
- 1

Run an executive AI literacy session — leadership alignment is the #1 predictor of AI success
- 2

Map your data: where it lives, who controls it, how long it takes to access. This is the real foundation.
- 3

Choose one small AI pilot in a non-critical process — learn before scaling

 Your AI Readiness Radar



Each axis = 0–5 score · Purple = your profile

SCORE SUMMARY

Data Readiness

1.0 / 5.0 · Beginning

Skills & Capability

1.0 / 5.0 · Beginning

Culture & Change

1.0 / 5.0 · Beginning

Process Maturity

1.0 / 5.0 · Beginning

Strategy & Leadership

1.0 / 5.0 · Beginning

Governance & Ethics

1.0 / 5.0 · Beginning

Weighted Overall Score

1.0 / 5.0

Industry avg: 2.3 · Global avg: 2.7

◆ AI Executive Summary

AI narrative not available for this assessment.

Your 6 Dimension Scores

DIMENSION	SCORE	PROGRESS (OUT OF 5.0)	TIER
Data Readiness	1.0		Beginning
Skills & Capability	1.0		Beginning
Culture & Change	1.0		Beginning
Process Maturity	1.0		Beginning
Strategy & Leadership	1.0		Beginning
Governance & Ethics	1.0		Beginning

Tiers: ● Beginning (0–1.9) ● Developing (2–2.9) ● Established (3–3.9) ● Advanced (4–5.0)

Education Industry Benchmark

You vs. Education peers. **Purple tick** = industry average · **Teal bar** = above avg · **Red bar** = below avg

DIMENSION	YOUR SCORE	INDUSTRY AVG	GAP	VISUAL (PURPLE TICK = AVG)
Overall	1.0 ↓	2.3	-1.3 below avg	
Strategy	1.0 ↓	2.4	-1.4 below avg	
Data	1.0 ↓	2.1	-1.1 below avg	
Skills	1.0 ↓	2.5	-1.5 below avg	
Process	1.0 ↓	2.2	-1.2 below avg	
Governance	1.0 ↓	2.3	-1.3 below avg	
Culture	1.0 ↓	2.2	-1.2 below avg	

Dimension-by-Dimension Recommendations

3 prioritised actions per dimension.  **Priority Gap** = tackle first.

Data Readiness 1.0/5 **Priority Gap**

- 1 Conduct a data audit for your highest-priority AI use case: what data is needed, where is it, who controls it, how long to access?
- 2 Implement basic data quality measures for the 2–3 datasets most critical to your first AI initiative
- 3 Create a simple data catalog documenting your key data assets — even a spreadsheet is a valid starting point

Skills & Capability 1.0/5 **Priority Gap**

- 1 Provide AI awareness training for leadership — not tool training, but strategic understanding of AI's implications
- 2 Identify 3–5 internal AI champions who are already experimenting and give them air cover to share what they're learning
- 3 Conduct a skills gap analysis: who can use AI tools, and critically — who can evaluate AI outputs?

Culture & Change 1.0/5 **Priority Gap**

- 1 Create a visible "safe to experiment" signal from leadership — publicly acknowledge an AI experiment that didn't work as intended and what was learned
- 2 Establish a simple AI experiment programme: dedicate 2 hours per week per team to try one new AI tool or workflow
- 3 Survey your team: do they feel safe to fail with AI? Use the data to have an honest leadership conversation

Process Maturity 1.0/5 **Priority Gap**

- 1 Identify your 5 highest-volume, most repeatable processes — these are your best candidates for AI integration
- 2 Document one process end-to-end with enough detail that someone new could follow it — this is your baseline
- 3 Map where a human currently reviews, approves, or corrects outputs in your key processes — these are your first AI handoff candidates

Strategy & Leadership 1.0/5 **Priority Gap**

- 1 Organise an executive workshop to introduce AI concepts and translate them into specific competitive implications for your business
- 2 Name one senior leader as your AI sponsor with a clearly defined accountability — not just a title
- 3 Identify one small AI pilot in a non-critical process to build evidence and leadership confidence

Governance & Ethics 1.0/5 **Priority Gap**

- 1 Draft a simple AI usage policy covering: what tools are approved, what data can be used with AI, and who is accountable
- 2 Create a basic AI risk checklist for new AI initiatives — what could go wrong, and how is it mitigated?
- 3 Identify who in the organisation is accountable when an AI system makes an error — accountability must be named, not assumed

◆ Recommended Use Cases for Your Business

These are the saved recommendations for this assessment. They are a starting point for using Maya, not a claim that a business result has been achieved.

USE CASE	WHY IT MATTERS	MAYA SUPPORT AND FIRST STEP
Keep sales opportunities and next actions in one place	Leads, notes, and next steps are spread across a spreadsheet, inbox, or one person's memory.	Maya AI CRM Assistant Add the active opportunities you are already working on and record the next action for each one.
Agree on the kind of customer you want more of	Different team members describe the ideal customer differently, making prospecting inconsistent.	Lead Genie Describe one recent customer you would like more of and use it to create your first profile.
Spend time on the leads most likely to fit	The team treats every inquiry or prospect the same and loses time on poor-fit opportunities.	Maya AI CRM Assistant Add a few current leads and set the business brief used to assess fit.

 Maya Tools for Your Gaps

Real tools from the Maya AI platform mapped to your three lowest-scoring dimensions:

MAYA TOOL	ADDRESSES GAP	WHAT IT DOES
Lesson Plan Generator	Skills & Capability (1.0)	Need a Lesson Plan for a Topic? Maya will provide different lesson plans for you.
Interview Yourself Tool	Skills & Capability (1.0)	Let Maya Interview You. Practice Safely in Privacy.
Topic Summarizer Tool	Skills & Capability (1.0)	Tired of long paragraphs? Maya will summarize any topic for easy reading.
XML Sitemap Generator	Culture & Change (1.0)	Turn a list of page URLs into a valid XML sitemap, ready to submit to search engines.
A/B Testing Insights	Culture & Change (1.0)	Optimize ad performance with structured A/B testing suggestions.
AI-Powered Landing Page Headlines	Culture & Change (1.0)	Generate high-converting headlines for landing pages.